

CV

Tina Hall **Freelance Graphic Design and Artwork**

Contact me at:

T: 01233 637557 M: 07813 037431 E: tina.hall@tesco.net

Enthusiastic and a hard worker, I approach every design job I do with thought, attention to detail and strong ideas. I value other people's opinions and understand the need to be flexible and to work to tight deadlines.

I have worked in the non profit sector for 10 years, with several big name charities and arts establishments. I am familiar with requirements by royal mail and laser houses, have a good knowledge of marketing, direct mail and publishing, and am able to sign off work on press when needed.

My software knowledge is extensive with every day use of Quark, Indesign, Photoshop and Illustrator. I also have basic knowledge of Dreamweaver, CSS and XHTML, enough to work well with web designers and understand the requirements of digital design.

Employment History

Freelance Jan 2007 – present (Senior Designer / Artworker)

I am currently the sole designer of the British Museum Magazine and also work on a number of mailings for their membership department. Other clients include Deafblind UK, producing direct mail, newsletters and appeals for their ever increasing supporter base; Marie Curie Cancer Care, Sagittarius Marketing and Discovered Authors.

Based in kent, I am set up to work at my home studio or can travel within the south east area, including London, to work at your offices if preferred.

Bluefrog Jan 1999 – Dec 2006 (Senior Designer)

Client list included:

Unicef
Marie Curie Cancer Care
The National Trust
RNLI
ActionAid
Action Medical Research
Friends of the Earth
Oxfam
Barnardo's
Tate
Arts Council

Bluefrog is a London-based creative agency that works for the not-for-profit. While there I was senior designer and Head of Design, managing a team of 2 designers and 3 art directors while also setting up the artwork department. Along with designing direct marketing and promotional materials for charity, I was responsible for working with budgets, managing schedules, proofing work and presenting to clients.

My role also included design from brief to approval, image research and re-touching, preparing work for presentation, proofing, writing print specs for quoting and liaising closely with our production dept.

Digital Artworks Partnership, Sep 1997 - Jan 1999 (Middleweight Designer)

Client list included:

Warner Bros. Consumer Products
Bandai
Little Tykes
Action Research
ActionAid
YMCA
Cassell
Carlton publishing

While here I was given the opportunity to work on book jackets, typesetting, charity DM, newsletters, promotional literature and press packs. All from brief through to pre-press.

Alton Interiors, July 1997 - Aug 1997 (Freelance)

Client list included:

Merck
V&A museum

Cog Design, Sep 1996 - Oct 1996 (Freelance)

Promotional materials for:

The Barbican

Royal Festival Hall

Education

I have 8 GCSE's, 3 A levels, a 2:1 degree in Graphic Design
Industrial Society management training

References

Available on request